

Who is ASFI?

ASFI Financial Directors was established in January 2008 with the aim of offering a service of Comprehensive Financial Management Outsourcing. ASFI Directores Financieros team of professionals is composed of a multidisciplinary, highly qualified and with a long experience task force in the financial departments of different sectors and turnovers companies.

Ricardo Castellanos de Diego, ASFI Directores Financieros managing partner, has excellent relationships with commercial and private banking, which enables his clients the access to financial products in favourable conditions. Together with the rest of the services provided by the Society in a practical and professional way, related to controlling, financial control, internal control, audit, cost savings, reporting, etc. gives a high added-value to his clients, in order to have the financial area of their companies under control and improve their business growth.

Ricardo holds a degree in Business Administration and Management (specialized in auditing) from the Complutense

University in Madrid. He began his professional career in external financial audit at KPMG. Later he was a Financial Controller at Telefonica, at Bovis Lend Lease, as responsible in the Communications City of Telefonica. After that, he was the Financial Manager of an outstanding promoter, construction and hotel group. Since January 2008 he has carried out the activity of Financial Consultancy (Financial Management Outsourcing) as ASFI Directores Financieros Ltd.

Services Provided

The services provided by ASFI Directores Financieros Ltd. as independent external professionals can be sorted in three major points:

1- Financial Controlling

Financing Search, placement of cash surpluses, restructuring Consultancy of the Financial Department, Business plans, control and savings in structure costs, reporting

2- Controlling

Budget control in the short and medium terms, cash flow control in the short and medium terms, internal and procedures control, internal and external accounting audit, accounting and tax review

3- Other services

Asset management and family offices control, new business consulting, recruiting, representation and mediation before consulting and audit firms, companies restructuring consultancy, late payment control and

follow-up, networking with our pool of suppliers and clients

4- ASFI Crowdfunding

As an alternative financing we introduce our investment platform specialised in entrepreneurial projects. It is born from the partnership between ASFI Directores Financieros and SociosInversores.

For further information:

www.asficrowdfunding.com

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